

JONATHAN DOWNEY

Jonathandowney@gmail.com | jonathan-downey.com | P: 616.502.4033 | Chicago, IL

EXPERIENCE

Instant Brands

Packaging Production Designer

Chicago, IL | April 2021 – March 2024

Implemented and executed packaging production solutions across multiple brands: Instant, Instant Pot, Corelle, Corningware, Pyrex, Chicago Cutlery, Snapware, and Zoid. Performed artwork production sku out for different product assortments and structures. Was responsible for proofing artwork and delivery of production ready packaging files in a high volume, fast-paced environment.

SGK

Production Designer

Chicago, IL | February 2019 – April 2021

Responsible for the production workflow of print and web materials for national clients: booklets, brochures, catalogs, event materials, e-mail marketing, and website banners. Pre-flighting design files and releasing to print vendors.

Newell Brands

Graphic Designer

Kalamazoo, MI | February 2016 – August 2018

Developed innovative graphic designs for packaging, products, and in-store displays, while working cross-functionally with brand, legal, and product safety teams. Proofed artwork and worked with prepress vendors. Performed artwork production sku out for product line assortments. Trained and mentored associate designers. Brands include: Dymo, Elmer's, Expo, Krazy Glue, Mr. Sketch, Paper Mate, Parker, Prismacolor, Sharpie, Uni-Ball and X-Acto.

Perrin

Production Designer

Comstock Park, MI | June 2014 – February 2016

Created and modified complex screen print and embroidery designs for national retail, resort, and collegiate markets.

Wynott Advertising

Graphic Design Intern

Grand Rapids, MI | September 2013 – November 2013

Assisted Creative Director in design of new art for clients. Revised print and web graphics and maintained social media.

EDUCATION

Grand Valley State University

Bachelor of Arts in Photography

2004 – 2007

Muskegon Community College

2002 – 2004

EXPERTISE

- Graphic Design
- Production Design
- Concept Development
- Branding
- Art Direction
- Packaging Design
- In Store Displays
- Photography and Photo Editing
- Cross-functional Team Collaboration
- Project Management

TECHNICAL SKILLS

- Macintosh and Windows
- Adobe Creative Suite
- Microsoft Office
- BoxShot
- Workfront
- Basic HTML
- Shopify